



CONTACT

angelicamercadoart@gmail.com

angelicamercadoart.com

PROGRAMS

Adobe Creative Cloud

Photoshop

Animate

Premiere Pro

After Effects

Audition

Toonboom

Harmony

Storyboard Pro

TVPaint

EDUCATION

BFA in 2D Animation
School of Visual Arts

ANGELICA MERCADO

character designer storyboard artist

EXPERIENCE

Freelance Character Designer

Independent - Aug 2018 - Present

- Designed a series of original characters for an independent animated series still under development.
- Successfully translated client ideas and feedback into visually appealing character concepts.
- Maintained open communication channels to ensure clients' satisfaction throughout the design process.
- Demonstrated versatility by creating characters for diverse projects, from fantasy to sci-fi, and adapting to various art styles.
- Utilized problem solving skills by actively seeking and incorporating client feedback into character designs, resulting in improved client satisfaction and project success.
- Effectively juggled multiple freelance commissions, delivering all projects on time and within budget.

Freelance Graphic Designer

Breakthrough U.S. - Aug 2018 - Feb 2020

- Created visually engaging assets for animated content utilizing After Effects.
- Executed dynamic animations of assets for various content, enhancing visual storytelling.
- Conducted sound editing for promotional and training videos, ensuring high-quality audio presentation.

Media Production Intern

DCAS - Jul 2014 - May 2017

- Led collaborative efforts with the production unit, contributing to the creation of educational, training, and promotional videos totaling over 1800 hours.
- Effectively delegated tasks and supervised multiple team members to ensure project success.
- Designed and animated assets using After Effects, enhancing the visual appeal and engagement of animated content.
- Proficiently handled the editing process for promotional and training videos inside the company, achieving polished final products.
- Skillfully managed live show and event recordings, capturing memorable moments and ensuring high-quality content delivery.