

Angelica Mercado

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Education: School of Visual Arts • BFA • 2D Animation • Sept 2013 - May 2017

Work Experience

[Independent] • New York, NY

Freelance Artist • Oct 2018 - Present

- Designed a series of original characters for an independent animated series using Photoshop, Clip Studio Paint, and TVPaint for illustration and character design.
- Successfully translated client ideas and feedback into visually appealing character concepts, refining designs using Toon Boom Harmony for animation pipelines.
- Maintained open communication channels to ensure client satisfaction throughout the design process while delivering high-quality work within deadlines.
- Demonstrated versatility by creating characters for diverse projects, from fantasy to sci-fi, adapting to various art styles using Blender for 3D modeling and After Effects for motion graphics.
- Utilized problem-solving skills by actively seeking and incorporating client feedback, ensuring designs were production-ready.
- Managed multiple freelance commissions efficiently, delivering polished assets using Adobe Creative Cloud tools while meeting tight deadlines and budget constraints.

[Breakthrough U.S.] • New York, NY

Freelance Graphic Designer • Sep 2018 - Aug 2020

- Created visually engaging assets for animated content using After Effects and Photoshop to enhance storytelling.
- Executed dynamic animations of assets using Toon Boom Harmony and Animate, bringing characters and objects to life.
- Conducted sound editing and audio refinement for promotional and training videos using Audition, ensuring professional-quality sound design.

[DCAS] • New York, NY

Media Production Intern • Aug 2014 - Jun 2017

- Contributed to the creation of over 1,800 hours of educational, training, and promotional videos, editing with Premiere Pro and Davinci Resolve for high-quality post-production.
- Designed and animated assets using After Effects and Animate, elevating the visual appeal of motion graphics and video content.
- Proficiently handled video editing for promotional and training videos, ensuring a polished final product.
- Managed live show and event recordings using professional-grade editing tools, ensuring seamless post-production and delivery.

[School of Visual Arts] • New York, NY

Teaching Assistant • Sep 2015 - May 2017

- Assisted students with troubleshooting Adobe Creative Cloud applications, including Photoshop, Animate, Premiere Pro, and After Effects.
- Provided creative and technical feedback to students' projects, helping them refine their animation and design work using Storyboard Pro and TVPaint.
- Advised students on academic curriculum adjustments to better align with their skill sets, recommending software like Blender for those interested in 3D workflows.